



**FOR IMMEDIATE RELEASE**

**April 7, 2015**

**Contact:** John Poole, (864) 208-2265  
[jpoole@carolinaalliancebank.com](mailto:jpoole@carolinaalliancebank.com)

**Carolina Alliance Adds Two to Staff**  
*Pless, Rogers join Spartanburg office*

SPARTANBURG, S.C. (April 7, 2015) – Carolina Alliance Bank (OTCBB: CRLN.OB) today announced the addition of two employees to its Spartanburg staff: Pam Pless as a Senior Vice President, Commercial Banking Officer and Gina Rogers as a Banking Officer, Credit Analyst.

Pless joins Carolina Alliance with more than 25 years of banking experience in this market, specializing in commercial lending, bank operations and business development. She is a graduate of the South Carolina Bankers School and Spartanburg Community College.

She also is active in many civic and charitable activities in the community including the March of Dimes, American Cancer Society Relay for Life, United Way of the Piedmont and the Boiling Springs Middle School Improvement Council. In addition, she is a 2004 graduate of Leadership Spartanburg.

Rogers brings more than two decades of experience to Carolina Alliance and has a background in commercial credit analysis, commercial lending and loan administration. She is a graduate of Wofford College and is an active member of the Spartanburg community.

“We are so happy to welcome Pam and Gina to our team of bankers serving Spartanburg County,” said Tim Camp, Executive Vice President, Senior Commercial Banking Officer. “Each brings an unique skill set that will benefit both our clients and our bank. We are pleased they have joined our team and we look forward to working with them.”

For additional information about Carolina Alliance please call (864) 208-BANK (2265) or visit [www.carolinaalliancebank.com](http://www.carolinaalliancebank.com).

**Note:** Two pictures are included with this release.

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