



## **FOR IMMEDIATE RELEASE**

**March 30, 2012**

**Contact:** John Poole, (864) 208-2265  
[jpoole@carolinaalliancebank.com](mailto:jpoole@carolinaalliancebank.com)

### **Carolina Alliance plans Easter Bake Sale** *Proceeds to benefit March of Dimes*

SPARTANBURG, S.C. (March 30, 2012) Carolina Alliance Bank (OTCBB: CRLN.OB) is once again holding its popular Easter Bake Sale to benefit the March of Dimes. This year's sale will be held starting at 9 a.m., on Friday, April 6 in the Bank's lobby and will last until everything is sold, or 6 p.m.

Featured at the Easter Bake Sale is an array of yummy desserts baked by the Bank's staff. There will be everything from cakes to cookies and pies to cupcakes and more.

Carolina Alliance's Easter Bake Sale is just one of many fundraisers planned to benefit the March of Dimes. Others include:

- The Bank's popular Hot Dog Lunch will be held from 11:30-2 p.m., on Friday, April 13 in the bank's parking lot, rain or shine. At this event, Carolina Alliance staff grills the hot dogs and plates are \$5 for two hot dogs, slaw, chips and a drink.

- On sale at the bank's greeters desk is Cookin' & Bakin,' a cookbook which features favorite family recipes from the Carolina Alliance staff. Cost is only \$10 per cookbook.

- Bank staff will participate in March for Babies on Saturday, April 28. At last year's walk more than three-quarters of the bank's staff walked together as a team.

- Bank Vice President and Senior Mortgage Officer Carolyn MacIntosh volunteers as Chairwoman of the March of Dimes Board of Directors Spartanburg Chapter, and also is a member of the March Of Dimes Board of Directors South Carolina State Chapter.

For additional information about Carolina Alliance please call (864) 208-BANK (2265) or visit [www.carolinaalliancebank.com](http://www.carolinaalliancebank.com).

Member  
**FDIC**

